2023 MCA Best-in-class Groups

Phone-in / Online stream

Banks and Loan Institutions

Entry (new entries are highlighted in red)	Group	Mode of Assessment
Bank of Communications (Hong Kong) Limited - Platinum Credit Card Customer Services Hotline	В	Phone-in
Citibank (Hong Kong) Limited - Citigold Private Client Service Line	Α	Phone-in
Citibank (Hong Kong) Limited - Citi Ultima Service Line	В	Phone-in
DBS Bank (Hong Kong) Limited - DBS Bogus Phone Call Enquiry Hotline	В	Phone-in
DBS Bank (Hong Kong) Limited - DBS Treasures Private Client Hotline	В	Phone-in
DBS Bank (Hong Kong) Limited - DBS Customer Service Hotline	В	Phone-in
DBS Bank (Hong Kong) Limited – Joy LiveChat	A	Online
DBS Bank (Hong Kong) Limited - BusinessCare	В	Phone-in
Hang Seng Bank Limited - 24-hour ATM Hotline	В	Phone-in
Hang Seng Bank Limited - Business Internet Banking Hotline	С	Phone-in
Hang Seng Bank Limited - Outbound Card-Ioan Telemarketing Hotline	В	Onsite
Hang Seng Bank Limited - CMB Live Chat	В	Online
Hang Seng Bank Limited - General Banking Hotline	В	Phone-in
Hang Seng Bank Limited - Cash Instalment Application Hotline	В	Phone-in
PrimeCredit Limited - Customer Service Hotline - Personal Loan	В	Phone-in
PrimeCredit Limited - Customer Service Hotline - Credit Card	В	Phone-in
Promise (Hong Kong) Co., Ltd	В	Phone-in
HSBC - CTM BTI	В	Phone-in
HSBC - Jade Hotline	D	Phone-in
HSBC – WET Hotline	Α	Phone-in
Total: 20		

Finance and Insurance

Entry	Group	Mode of
		Assessment
BCT Group	В	Phone-in
BestServe Financial Limited	В	Phone-in
BOC Group Life Assurance Company Limited - Customer Service	Α	Phone-in
Department - Customer Service Hotline		
BOCI-Prudential Trustee Limited	В	Phone-in
FIL Investment Management (Hong Kong) Limited - Fidelity Investor	В	On-site
Hotline		
Cigna Worldwide Life General Insurance Company Limited	А	On-site
HSBC - MPF	С	Phone-in
Manulife (International) Limited - Insurance Line	В	On-site
Manulife (International) Limited - MPF Line	В	On-site
Principal Trust Company (Asia) Limited - MPF Pension Hotline	В	Phone-in
Total: 10		

Public Service and Utilities

Entry	Group	Mode of
		Assessment
CLP Power Hong Kong Ltd - Emergency Service Hotline	В	Phone-in
CLP Power Hong Kong Ltd - Customer Service Hotline	С	Phone-in
CLP Power Hong Kong Ltd - Feed-in Tariff Customer Service Hotline	Α	Phone-in
DSG Energy Limited - Shell Gas Customer Service Hotline	Α	Phone-in
Hong Kong Trade Development Council	А	Phone-in
The Hong Kong and China Gas Company Limited - Mia Cucina 24-	В	Phone-in
hour Premium Service Hotline		
The Hongkong Electric Company Limited - System Control	Α	Phone-in
Department, Customer Emergency Services Centre		
The Hongkong Electric Company Limited	В	Phone-in
Trade Link Electronic Commerce Ltd	В	Phone-in
Total: 9		

Living and Entertainment

Entry	Group	Mode of Assessment
CSL Mobile Limited – 1010 Concierge	Α	On-site
CSL Mobile Limited – The Club	Α	On-site
DHL Express (Hong Kong) Limited	D	Phone-in
HKT Limited – DrGo Customer Service	Α	On site
HKT Limited – NowTV Technical Support	Α	On site
HKT Limited – HKT Home – NowTV Call Centre Sales	В	Phone-in
HKT Limited – HKT Home – eye Dedicated Hotline	Α	Phone-in
The Hong Kong Jockey Club – Telebet	D	On-site
The Hong Kong Jockey Club – Integrated Contact Centre	В	Phone-in
Total: 9		

Telecommunications

Entry	Group	Mode of Assessment
China Mobile Hong Kong Co. LTD – 線上客戶服務 (即時 CHAT)	A	Online
China Mobile Hong Kong Company Ltd CMHK Home Broadband Technical Support Hotline	A	On site
CSL Mobile Limited - 1010 Corporate Account Service	В	Phone-in
CSL Mobile Limited - 1010 Corporate Account Service	В	On site
CSL Mobile Limited - Inbound Sales Hotline	В	Phone-in
CSL Mobile Limited - Outbound Telesales Sales - 1010	В	On site
CSL Mobile Limited - Outbound Telesales Sales - csl.	D	On site
HKT Limited – HKT Home NETVIGATOR Customer Service	В	On site
HKT Limited – HKT Home Fixed Line Customer Service	Α	On site
HKT Limited – HKT Home NETVIGATOR CS Live Chat	A	On site
HKT Limited – HKT Home Premier Customer Service	А	On site
HKT Limited – HKT Premier	А	On site
HKT Limited - HKT Commercial Group - Enterprise Contact Centre	В	On site
HKT Limited - HKT Commercial Group - Diamond Commercial	С	On site
Contact Centre HKT Limited - HKT Home – Outbound Centre - Netvigator	Α	On site
Broadband		On site
HKT Limited - HKT Home - Language Center	В	Phone-in
HKT Limited – HKT Home - Digital Sales Team	Α	Online
Total: 17		

Brick and Mortar stream

Public Service and Utilities

Entry	Group	Mode of
		assessment
CLP Power Hong Kong Ltd - Smart Energy@Mong Kok	Α	F2F
CLP Power Hong Kong Ltd - Sham Shui Po Customer Service	Α	F2F
Centre		
CLP Power Hong Kong Ltd - Smart Energy@Kwun Tong	Α	F2F
CLP Power Hong Kong Ltd - Tai Po Eco Home	Α	F2F
CLP Power Hong Kong Ltd - Smart Energy@Yuen Long	Α	F2F
HKT Limited - HKT Home - Customer Service Center - Tsim Sha	Α	F2F
Tsui Service Center		
The Hongkong Electric Company Limited	Α	F2F
The Hong Kong Jockey Club - Retail Department	В	F2F
Total: 8		

Banks and Loan Institutions

Entry	Group	Mode of
		assessment
Hang Seng Bank Limited - Kowloon Main Branch / Tsimshatsui	А	F2F
Branch		
Hang Seng Bank Limited - Quarry Branch / Waterloo Road Branch /	В	F2F
Shatin City-One Branch / United Centre Branch		
HSBC Wealth Centres	А	F2F
HSBC Banking Centres	А	F2F
Total: 4		